



Building Your Best ***EASTER SERMON***

SERMON PLANNING GUIDE

Dear Pastor,

Preaching is both a privilege and a challenge—one that demands not just preparation, but prayer, vision, and endurance. Even the greatest preachers in history wrestled with doubts and the weight of delivering God's truth to their people. Easter, in particular, is a moment unlike any other—a Sunday filled with opportunity, expectation, and the chance to reach hearts in a powerful way.

With that in mind, we created this Easter Sermon Planning Guide to help you plan, prepare, and preach with greater clarity and confidence. Easter should be a season of spiritual impact, not stress — and our goal is to lighten the load so you can focus on what matters most: proclaiming the Gospel and leading people to Jesus.

Inside this guide, you'll find a step-by-step framework to help you craft a message that resonates, plan a service that flows seamlessly, and engage your community with intentionality. Whether you're finalizing your sermon theme, coordinating with your worship team, or mapping out your follow-up plan, this guide will walk you through the process—ensuring that your Easter service is not just well-prepared, but Spirit-led.

Our hope is that this resource serves as a tool to equip and encourage you in the calling God has placed on your life. May this Easter be a season of renewal, revival, and transformation — for your church and for the people God has entrusted to you.

Let's dive in and prepare to make Easter Sunday an unforgettable, life-changing moment!

Wade Bearden

Easter Sermon Planning Checklist

A High-Level Guide to Planning Your Easter Sermon

6-8 Weeks Before Easter

Laying the Foundation

- ☐ Pray and seek God's direction of the message theme.
- ☐ Decide on the sermon theme, title, and key scripture.
- ☐ Outline the sermon structure and key talking points.

4-6 Weeks Before Easter

Developing the Sermon

- ☐ Write the first draft of your sermon.
- ☐ Identify key stories and illustrations to support the message.
- ☐ Craft a compelling opening and a strong call to action.
- ☐ Refine and Finalize the sermon content for clarity and engagement.

3-4 Weeks Before Easter

Service & Team Planning

- ☐ Meet with worship and creative teams to align the service flow.
- ☐ Coordinate volunteers for hospitality, media, and logistics.
- ☐ Create sermon slides and visual aids for engagement.

Easter Sermon Planning Checklist Continued...

2-3 Weeks Before Easter

Outreach & Engagement

- ☐ Encourage church members to invite friends and family.
- ☐ Launch a social media and email campaign to promote the service.
- ☐ Prepare printed and digital invitations for distribution.

Week of Easter

Final Preparations

- ☐ Rehearse the service flow with all involved teams.
- ☐ Review and finalize sermon content.
- ☐ Confirm all volunteers and team roles for the service.
- ☐ Pray for the service, attendees, and the message impact.

After Easter

Follow-Up & Discipleship

- ☐ Send a thank-you email to first-time visitors and invite them back.
- ☐ Plan a post-Easter sermon series to continue engagement.
- ☐ Encourage small groups to discuss key takeaways from the sermon.

Easter Planning Worksheet

Every Detail In One Place

Sermon Details

Sermon Theme:

Sermon Title:

Sermon Key Scripture:

Sermon Key Points

3-5 Main Takeaways

Easter Planning Worksheet Continued...

Worship Set List

Songs for the Service

Social Media Promotion Plan

Example: 5 Invite Reels

Email & Promotion Plan

Schedules and Last-Minute Details

Date to Send First Invite Email:

Date to Send Final Email (week of *Easter*):

Sermon Key Scripture:

Final Preparations & Service Team Assignments

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